



WINE
SCHOLAR
GUILD

**FRENCH WINE
SCHOLAR**

*Study and
Certification
Program*





The French Wine Scholar is a very serious wine program but fun and very enjoyable to follow. The teaching is superb and the quality of the material brilliant.



GERARD BASSET,
MW, MS,
Best Sommelier in the World 2010



PROGRAM OVERVIEW

The French Wine Scholar program is a study and certification program providing current, accurate and in-depth information on the wines and wine regions of France.

Developed and administrated by the Wine Scholar Guild with the support of the French Ministry of Agriculture, this program is aimed at advanced students of wine whether professionals or serious wine hobbyists.

Individuals who follow this in-depth curriculum and pass the exam, earn the French Wine Scholar title and the FWS post-nominal which may be incorporated into a professional signature (e.g. John Smith, FWS).

PROGRAM CONTENT & DESIGN

The development of this course of study involved many French Inter-Professional organizations which shared resources, information and assistance.

The Wine Scholar Guild incorporated this body of information into a study program covering viticultural and winemaking practices, grape varieties, topography, climate, soils, history and wine law for all of the French wine regions including Jura, Savoie and Corsica.

This core body of knowledge is important whether an individual sells wine, buys wine or teaches about wine.

There is no other study and certification program in the world that covers France with such breadth and depth. The material is comprehensive and updated every year.

Why teach about French wines?

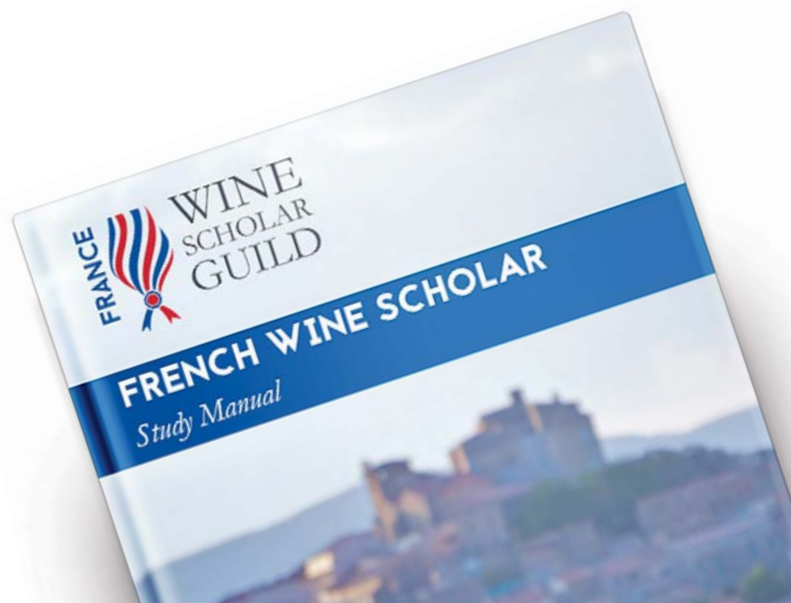
- France vies with Italy and Spain as the #1 wine-producing country in the world.
- The most popular commercially produced grape varieties (Sauvignon Blanc, Chardonnay, Chenin Blanc, Pinot Gris, Merlot, Malbec, Cabernet Sauvignon and Syrah) are all native to France!
- When it comes to wine culture, France is the historic benchmark!

SPECIALIZATION FOR COMMITTED STUDENTS OF WINE

The FWS program allows wine professionals to set themselves apart from their peers by specializing in the wines of France.

It is a great resource and supplement for students of wine moving toward advanced general wine study programs such as WSET Diploma, Master of Wine, Court of Master Sommeliers' Advanced Sommelier (and up) or Certified Wine Educator.

While not a pre-requisite, we recommend that students successfully complete at least the lower level course from one of these organizations before entering the FWS program.





The manual is very well laid out with pertinent information that goes beautifully hand-in-hand with the online program. Highly recommended for both newcomers and well-seasoned wine students alike.



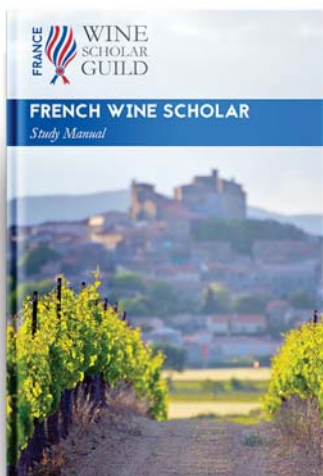
BRIAN CHRIST, FWS

STUDY PACKAGE

Included in your tuition is the French Wine Scholar Study Package composed of: The FWS study manual, the FWS E-learning Program and the FWS Exam.

FWS STUDY MANUAL

The 280-page, full-color study manual provides all the information from which the test questions are derived. You do not need to research your own study materials; everything you need to know is in the manual.



FWS E-LEARNING PROGRAM

To complement the manual and classes, there are 10 multimedia E-learning modules with full audio narration plus...

- Review quizzes for self-evaluation
- Hundreds of flashcards
- Pronunciation exercises
- Instructor Q&A forum for personal assistance
- Student forum for community interaction
- Downloadable maps

You can track your progress. Need to leave an online module before finishing it? Your place is automatically bookmarked for you and opens to where you left it when you return.

Online quizzes are scored immediately giving you feedback on the level of your proficiency. Need to retake a quiz? The questions shuffle to keep things fresh.

Registration is for one full year with an option to extend for a nominal fee.

FWS EXAM :

For those enrolled in the program with a WSG Program provider you will sit a paper exam with your class when scheduled





“

The French Wine Scholar program... is the best, most comprehensive course of study for French wine, bar none. The program is well thought out and presented. Anyone wanting to learn about French wines needs to take this program; there is no better program out there.

”

Kevin Cleary, FWS,
Owner/Director at Vermont Wine School



CLASSROOM LEARNING

French Wine Scholar Classes are offered by licensed program providers and delivered by an approved WSG instructor.

The live classroom study format includes:

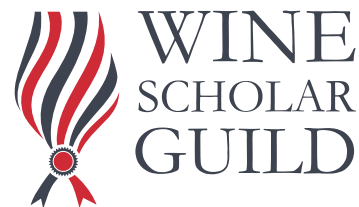
- Manual
- Classroom instruction with tutored tastings
- Access to the complete WSG E-Learning Program described above
- Exam sit

All WSG program providers are supplied with uniform teaching materials. Naturally, each instructor has a unique teaching style, the wine selection will vary by market, the class length and class structure (weekly, biweekly, weekends etc.) will vary from location to location, but the content will be the same no matter where you take the class.

For many, the classroom experience helps to hammer home the theory; a tutored tasting component brings each region to life. Additionally, there is interaction in a live classroom environment that distance-learning lacks; many students find the set “schedule” helpful in keeping on top of their studies.

There are French Wine Scholar program providers in the USA, Canada, Singapore, Hong Kong, China, South Korea, Taiwan, France, United Kingdom, Australia, New Zealand, Brazil, Chile, Columbia and more...





If you are a professional in the wine business looking to enhance your career, this is the program for you. Great instructors, easy-to-follow study guide and 24-hour internet access.



RONALD PLUNKETT, FWS
Sommelier at Hakkasan in
San Francisco

ABOUT THE WSG EXAM

Wine professionals who follow this in-depth curriculum on the wines of France and pass the exam, earn the French Wine Scholar (FWS) post-nominal.

The exam is given in multiple-choice format. There are 100 questions and passing score is 75. You have one hour to complete the test.

- Candidates scoring 85-90 pass with HONORS.
- Candidates scoring 91-100 pass with HIGHEST HONORS.

Each year, the Wine Scholar Guild honors the highest scorer of the year with the WSG Award of Excellence.

PREPARING FOR THE EXAM:

In order to prepare properly for the WSG exam, you must read and study the WSG manual carefully. At first, it may seem a daunting body of knowledge to tackle...but we would like to give you a few tips.

The exam is comprehensive. It will cover all the wine regions of France. This means you must study everything...Corsica too! But, the food and wine pairing texts are for your personal edification. There are no exam questions on this material.

For those enrolled in the program with an WSG Program provider, you will sit a paper exam with your class when scheduled.





WINE
SCHOLAR
GUILD

FRENCH WINE SCHOLAR DETAILED CURRICULUM

The French Wine Scholar program presents each French wine region as an integrated whole by explaining the impact of history, the significance of geological events, the importance of topographical markers and the influence of climatic factors on the wine the glass. No topic is discussed in isolation in order to give students a working knowledge of the material at hand.

UNIT 1: FOUNDATION

In order to launch French Wine Scholar candidates into the wine regions of France from a position of strength, Unit One covers French wine law, grape varieties, viticulture and winemaking in-depth. It merits reading, even by advanced students of wine, as so much has changed- specifically with regard to wine law and the newly research on grape origins.

UNIT 2: THE NORTH



In Alsace, the diversity of soil types, grape varieties and wine styles makes for a complicated sensory landscape. Do you know the difference between Klevner and Klevener? The relationship between Pinot Gris, Tokay and Furmint? Can you explain the difference between a Vendanges Tardives and a Sélection de Grains Nobles? This class takes Alsace beyond the basics.



The champagne process was an evolutionary one not a revolutionary one. Find out how the method developed from an inexpert and uncontrolled phenomenon to the precise and polished process of today. Learn why Champagne is unique among the world's sparkling wine producing regions and why it has become the world-class luxury good that it is.



BOURGOGNE

In Bourgogne, an ancient and fractured geology delivers wines of distinction and distinctiveness. Learn how soil, topography and climate create enough variability to craft 101 different AOCs within this region's borders! Discover the history and historic precedent behind such subtle and nuanced fractionalization.



BEAUJOLAIS

Discover the multi-faceted nature of Beaujolais as expressed through its different soil types and vinification techniques. Learn how carbonic maceration and traditional fermentation changes the flavors in the glass. Find out how varying trace elements in the granitic soils of the Crus Beaujolais create wines of different character and age-ability. Beaujolais may be a light-hearted quaff, but the subject is far from simple.



JURA

The Jura lies tucked between Burgundy and Switzerland and represents the eastern uplift of the Saône graben. Although the wines are rarely found outside the Jura itself, it produces some unique wine products from non-mainstream grape varieties that merit attention. The region is famous for Vin Jaune, but Jura has given birth to some notable wine talent also. Pasteur, responsible for ground-breaking work in fermentation science and Millardet, responsible for both "Bordeaux Mixture" and the grafting of French vines onto American rootstock as a solution to phylloxera were born here! But that's not all! The Arbois zone of production was one of the first to be granted AOC status in 1936. The region is a dynamo!



Savoie is an alpine region just south of the Jura. Very little wine is exported; most of the production is consumed by tourists who visit for ski and other winter sport. The wines, however, are as colorful as the grapes that go into them--Jacquère, Altesse, Gringet, Molette, Mondeuse Noire, Persan—and are as fun to study as they are to drink...if you are so lucky.



Did you know that the Sauvignon Blanc vineyards of Menetou-Salon, Reuilly, and Quincy are all grown on Kimmeridgian marl? That one of the longest-lived white wines in the world is Savennières? Are you familiar with Breton, Côt and Pineau d'Aunis? It's time to explore a wine culture as long and wide as the river itself. There are over 5 dozen AOCs that flank the banks of the Loire. Learn about the undiscovered treasures of this region and explore its diversity of grape varieties and wine styles.

UNIT 3: THE SOUTH



Study Bordeaux from the ground up. Here, wine styles are predicated by a combination of soil, grape and the hand of man. Explore Bordeaux's distinctive terroirs in order to better understand the nature of the blend, then discover how and why the blend has changed over the past 150 years.



Viticulture was established in Gascony before Bordeaux was planted to the vine. Magdeleine Noire des Charentes, the parent of both Merlot and Malbec is believed to have originated here. The grapes are interesting and high-quality, the wines are good but the region languished in obscurity because Bordeaux blocked the Southwest's access to the global wine market by controlling trade through its port. Landlocked for centuries, this region is finally and justifiably beginning to make a name for itself. This cluster of growing regions has adopted an "all for one and one for all" face to the wine world. And why not? D'Artagnan, the fourth of the three Musketeers hailed from Gascony and coined the phrase!



Although Languedoc and Roussillon were administratively joined in 1972, they are historically, culturally and topographically two distinct regions. Roussillon produces 80% of France's Vins Doux Naturels crafted from old vine Spanish grape varieties. Yet today, it also crafts many dry blockbuster reds from those same old vines. Languedoc represents a cornucopia of vines that have historically gone into varietally labeled IGP products or simple Vins Sans IG. Today, it re-discovers its terroir and its grape legacy with new AOCs and a collective drive for quality. Together, Languedoc-Roussillon represents the last wine frontier in France. Things have changed here. Keep current!



The Rhône River serves as the gravitational axis around which its two halves revolve; the northern half clings tightly, the southern half expands outward and experiences less pull to the riverbanks. These two different wine cultures possess distinctive soils and topographies and they craft vastly disparate wines with unique personalities. It's one region, but two brave new worlds. Explore them both.



Did you know that Provence is the oldest wine region in France? It is also the only region in France and the only region in the world to focus primarily on the production of rosé. In fact, the local vigneronns have been perfecting the craft for 2,600 years! Learn all about Provence's path to pink as well as its stellar production of dry reds and whites. It's not all sunflowers and lavender in this sun-drenched part of France!



The island of Corsica has a long and colorful past. Throughout the millennia, it has been ruled by no less than six different nations and each of them have left their mark. However, many of the region's winemaking traditions and grape varieties are Italian due to the island's close proximity to that country. Today, Corsica is indeed French with an Italian accent. Discover its rich history... in the glass.

“

Education is sales. I fully embrace this program. It is significant in its depth and breadth. I have been involved in French wines for a long time and am delighted to see such an educational initiative finally materialize. It is long over-due.

”

ROBERT KACHER
Robert Kacher Selections

“

The French Wine Scholar study manual will be a great tool for anybody interested in learning about French Wines whether their goal is to acquire a diploma or not. We thought it would be great to have copies of this manual distributed amongst our sales force.

”

EDNA BRONSON,
Imported Wines Liaison,
Wilson Daniels Ltd

“

Education is the cornerstone of wine appreciation. With the French Wine Scholar study and certification program, the Wine Scholar Guild provides priceless support to the trade and consumers alike. We cannot thank them enough for their total dedication and enduring commitment.

”

XAVIER BARLIER,
VP Marketing & Communication,
Maisons Marques & Domaines

PRESENTING

WINE SCHOLAR® PROGRAMS

Experience the excellence of LAWS! Your ultimate destination for wines and spirits education since 2023. Passionate experts. Internationally accredited certifications.

Our Wine Scholar® programs developed by the Wine Scholar Guild (WSG) offer wine professionals and students of wine the opportunity to specialize in the wines of France, Italy and Spain.

10 REASONS TO CHOOSE LAWS

- Small class size
- Useful notes
- Engaging sessions
- Clear explanations
- Holistic development
- Positive learning environment
- Great convenience
- Qualified and academically inclined educator
- Individually tailored programmes
- Administrative support

OUR EDUCATOR

Mr. Song Wei LOO
CSS, CSW, CSWS, FWS, IWS, SWS

- WSET Level 3 in Wines (Pass with Distinction)
- French, Spanish & Italian Wine Scholar with Highest Honors (FWS, SWS & IWS)
- Certified Specialist of Wine (CSW)
- Certified Sherry Wine Specialist (CSWS) with Highest Honors



INCLUDES:

- Classes with tutored tastings
- Detailed study manuals
- Regional wine maps
- Learning objectives
- E-learning modules
- Self-evaluation quizzes
- Online flashcards
- Pronunciation exercises

☎ **+65 9134 3016**
✉ **info@loysavoir.com**
🌐 **www.loysavoir.com**
📍 **75 Lorong Bayu Mutiara 6,
Taman Bayu Mutiara, Penang**



WSG
Approved Instructor



WSG
Program Provider

FRENCH WINE SCHOLAR TESTIMONIALS

"The French Wine Scholar manual has once again proven why the Wine Scholar Guild is one of the best wine education programs in the world." **Nicholas Poletto, Director of Education at Kobrand Corporation**

"I cannot think of a better way to dive in deep on the wines of France to prepare for the Advanced & Master Sommelier exams, WSET Diploma or MW" **David Glancy MS, CWE, FWS, Founder of San Francisco Wine School**

"The French Wine Scholar is a very serious wine program but fun and very enjoyable to follow. The teaching is superb and the quality of the material brilliant." **Gerard Basset, MW, MS, Best Sommelier in the World 2010**

"The French Wine Scholar Program is the industry's most comprehensive, in-depth course on the wines of France" **Jay Youmans, MW, Founder of Capital Wine School**

"Education is the cornerstone of wine appreciation. With the French Wine Scholar study and certification program, the French Wine Society provides priceless support to the trade and consumers alike." **Xavier Barlier, VP Marketing & Communication, Maisons Marques & Domaines**

"To anyone for whom knowledge of the subject of French wine is important, I would give the French Wine Scholar Study Manual my most complete commendation. It presents clearly, concisely, and accurately the sometimes intricate French viticultural appellations and rules, bringing them into one handy book where a quick reference provides one with the information." **Peter Weygandt, Founder & owner at Weygandt-Metzler Importing**

"The online quizzes and maps were invaluable in helping me to achieve a high pass score." **Milly Sinclair FWS, Wine Director at Hastings House Country House Hotel**

"FWS program has very sufficient online study support. Online program has been a tremendous help in my preparation for the final exam and allowed me to go over maps and quizzes for self evaluation in a very satisfying way." **Dominika Zielinska FWS, Sommelier at Hynes Restaurant Group**

"FWS program is an in-depth, well-researched certification program that will benefit wine professionals that aspire to increase their professionalism and acquire a deeper understanding of the various French

wine regions. You think you know most of the French wine regions? Think again. Take the challenge of the French Wine Scholar program and be a better-informed French wine lover!" **Lim Hwee Peng, CSW International Wine Specialist Singapore"**

"Looking for informative, current and easy to understand materials to support your wine studies? WSG is the answer. Access to top industry professionals, detailed information and insider-tips will help you achieve your goals". **Christophe Tassan MOF, Maitre Sommelier UDSF and MOF Sommelierie**